

HALLIDAYS FEED NEW LIFE INTO OUTDATED SYSTEMS

W & T Gibson Limited

W & T Gibson Limited, manufacturers and suppliers of animal feeds and suppliers of quality country clothing and riding wear, were struggling with IT issues in their shops and back office. Gibson's outdated IT systems had been causing problems for years and they were desperate to find a solution that would bring their family business back into the twenty-first century.

Before:

- Their outdated systems had been running for over 10 years.
- The old system could not be modified to their current needs and was incredibly inefficient, with reports and updates having to run overnight.
- The Managing Director wanted a system that would provide specific benefits including wireless building connections, simplified accounting and efficient stock taking methods.
- Having searched for a new system to overhaul their IT, Accounting and Point of Sale systems, the Managing Director was told more than once that what she wanted to achieve was impossible!

After:

- Hallidays carried out an IT audit which included a full review of Gibson's systems.
- Hallidays implemented a new server, client computers, wireless connections and new electronic point of sale systems (EPOS), creating a solution that delivered what the business needed.

These benefits included:

- A reduction in wiring which created a less hazardous environment.
- More efficient systems boosting morale.
- Up-to-date technology.
- A reduction in cost with the introduction of new systems and support.

Outcome

Following a smooth transition, Gibson's is now running with fully up-to-date technology enabling them to have confidence in the quality and accuracy of their systems. The team are able to work more efficiently and their speedy response times have helped to improve their overall customer service.

“As you know, I have long been a fan of your accounting side of things but now I am also a big fan of your IT side. Hallidays saved us more than £20,000 in comparison to our old suppliers, who had told us that an awful lot of what we wanted couldn't be achieved. We are now wireless between the two buildings, wireless throughout the main building and the tills take to Sage easily, and best of all, from day one everything has worked perfectly. The switch over was handled quickly and efficiently with minimum disruption to business.”

Christina Gibson, Managing Director, W & T Gibson Limited

To find out more about how our IT team can help you,
call us on 0161 476 8276