



SMEs

# Specialist advice for SMEs

Find out how we are different  
to other accountants...

# We've been involved with some brilliant businesses and helped turn enterprising and entrepreneurial SMEs into not-so-small businesses.

At Hallidays we're much more than accountants we're proactive business partners to our clients. We support them and help them to grow in a wide range of ways - and we can help you too.

At the early stages, we'll work with you to establish your expectations and clarify exactly what you want from us. This will ensure we are all heading in the same direction.

By taking a 360-degree view of you and your business, we can advise and guide you through the challenging steps of growing.

Over the years our clients have regularly scored us at over 90% because of our high levels of support and unique money back guarantee.



## AWARD WINNING SERVICE

We work hard to support our clients. In 2013 we were shortlisted as one of the Top 10 Large Firms in the AccountingWEB Practice Excellence Awards.



## HERITAGE YOU CAN TRUST

Charles Halliday established Deloitte Halliday in 1843 with his partner William Welch Deloitte. This partnership lasted until 1887, when Halliday Pearson formed with Arthur Pearson.



## OUR FIXED PRICE GUARANTEE

We will deliver a high quality service or your money back. Our standardised pricing system is based around providing you with a fixed and fair cost that is agreed in advance.

## 5 reasons to choose Hallidays



### Trust

We are committed to building a long-term relationship based on trust, support and our unique fixed price guarantee.



### Support

Our relaxed, efficient and supportive working environment fosters loyalty and commitment from the team that looks after you.



### Partner

We will be a proactive business partner that saves you stress and money, recommends ideas, processes, and ways to improve.



### Goals

By taking a 360-degree view of you and your business we'll help you to achieve your business and personal goals.



### Growth

We want to help you grow and are determined to exceed your expectations in everything we do.

From statutory services to business growth, we have the expertise that you need. Here are just some of the areas we can support you with...

### Audit and Accounts

We will help support you by preparing and reviewing your accounts in line with all relevant regulations and handle all enquiries from HM Revenue and Customs. Our audit service is tailored to meet your needs.

### Goal Setting Session

This will be arranged within 3 months of you joining us to clearly establish what your personal and business goals are so we can work towards achieving these together.

### Business AM events

Delivered in a step-by-step program, these sessions will give you the tools that combined with you taking action are guaranteed to result in business growth.

### Helping you grow

Our 'One Page Plan' can provide you with a regular monthly snapshot, making it easy for you to see where you are succeeding and what actions you need to take to improve.

### Corporate Finance

We can help you with expert advice on buying, selling, raising funds, management buy outs and ins, whatever is right for you and your business.

### Strategic Tax Planning Review

At the start of a new relationship it's important to review your tax circumstances this will involve your personal, Corporate and Business Tax and any Trusts and Inheritance tax.

### Benchmarking

Our benchmarking reports provide invaluable information that will identify areas where you are strong and weak, and highlight where there are opportunities.

### Added Value

Our dedicated Payroll, Pensions, HR, IT, and Wealth Management teams, plus our strategic alliances, are able to provide the services that enable you to concentrate on what you do best.

## What Our Clients Think

At Hallidays we work hard at doing things differently, but our clients are the best judge of that which is why we are sharing our annual feedback with you



Client Happiness Score



Overall Speed Of Response



Completion Of Work To Deadline

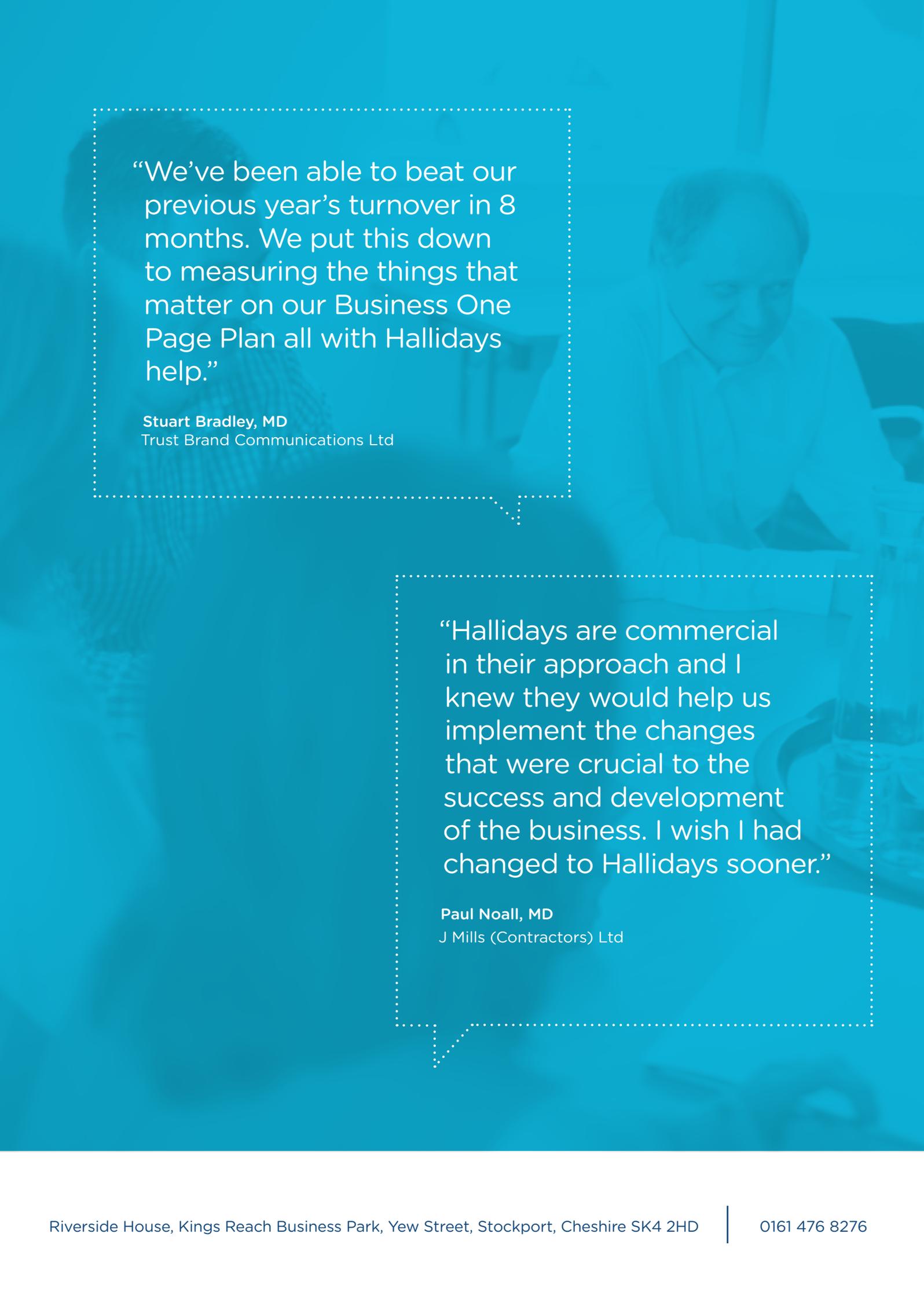


Quality Of Service



Overall Pro-activity

Call us to arrange a FREE meeting with our SME experts, on **0161 476 8276** or **hello@hallidays.co.uk**



“We’ve been able to beat our previous year’s turnover in 8 months. We put this down to measuring the things that matter on our Business One Page Plan all with Hallidays help.”

**Stuart Bradley, MD**  
Trust Brand Communications Ltd

“Hallidays are commercial in their approach and I knew they would help us implement the changes that were crucial to the success and development of the business. I wish I had changed to Hallidays sooner.”

**Paul Noall, MD**  
J Mills (Contractors) Ltd